

DynamicSolution, Inc.

DIVISIONS: Storehouse Hygiene Project & Greater Path Journey

A 501c (3) not for profit “PARTNERSHIP” organization operating exclusively for charitable and educational purposes, ‘Lighting the Way’ to greater self-reliance and independence for youth, individuals and families.

PARTNERSHIP GUIDELINES

The following principles are based on the premise that in certain circumstances DynamicSolution, Inc. and its divisions: Storehouse Hygiene Project and Brighter Path Journey may wish to collaborate with organizations, churches, schools, other partners and other entities to further the corporation’s core purposes and initiatives. In these cases, these guidelines will be followed to retain independence, avoid conflicts of interest, and guard the Corporation’s organizational and professional values. These guidelines do not apply to coalition or shelter partnerships.

General Principles

(DynamicSolution, Inc. and its division represented as DSI in this portion of the guidelines)

1. DSI vision and values must drive the proposed activity. DSI vision and values ultimately must determine whether a proposed relationship is appropriate for DSI. While it is assumed that any potential business partnership opportunity arises from mutual benefit, DSI will carefully weigh relationships with organizational service groups whose principles, policies or actions conflict or appear to conflict with DSI vision and values. DSI mission statement will provide additional guidance for externally funded relationships. Activities that are inconsistent with the organization's mission are unacceptable. In general, DSI will proactively choose its priorities for external relationships and participate in those that fulfill these priorities.
2. The relationship must preserve or promote trust in DSI and the needs of the homeless, less fortunate or youth guidelines. DSI primarily represents the interests of the less fortunate and must continue to be sensitive to issues of “public trust.” Any relationships that could undermine the public's trust in DSI are not acceptable.
3. The relationship must maintain DSI objectivity with respect to its method of product delivery. DSI will only consider organizational and business partnerships from businesses or for-profit organizations when such partnerships do not conflict or in any way impact the objectivity of the project, its members, activities, or programs. DSI objectivity with respect to homeless, less fortunate, and youth should not be biased by external relationships.

Special Guidelines

The following guidelines address several special situations.

1. Organizations and funders seeking to partner with DSI must clearly define the partnership. A partnership is only established when both partners are offering valuable support in services, goods, or time that will advance the goals of DSI.
2. Activities should be funded from multiple sources whenever possible. Activities funded from a single external source are at greater risk for inappropriate influence from the supporter - or the perception of it, which may be equally damaging. Therefore, funding for activities should be done with multiple sponsors, if possible. DSI recognizes that for some activities the benefits may be so great, the harms so minimal, and the prospects for developing multiple sources of funding so unlikely that single-source funding is a reasonable option. The Board should review single-sponsor activities prior to implementation to ensure that: a) reasonable attempts have been made to locate additional sources of funds; and b) the expected benefits of the project merit the additional risk to DSI of accepting single-source funding. In all cases of single source funding, DSI will guard against conflict of interest.
3. The partnership relationship must preserve DSI control over any projects and products bearing DSI name or logo. DSI shall retain editorial control over any information produced as part of a business partnership arrangement. When a DSI program is supported by a business partnership arrangement, DSI must remain in control of its name, logo and all content, and must approve all marketing materials to ensure that the message is congruent with DSI vision and values.
4. DSI partnerships or other business relationships must not permit influence by the partner on DSI policies, priorities, and actions. Relationships that appear to be acceptable when viewed alone may become unacceptable when viewed considering other existing or proposed activities.
5. Participation in a business relationship does not imply DSI endorsement of any external entity or its policies. Participation in sponsorship of a DSI Annual Event or other program does not imply DSI approval of that sponsor's general policies, nor does it imply that DSI will exert any influence to advance the sponsor's interests outside the substance of the arrangement itself. DSI name and logo should not be used in a manner that would express or imply a DSI endorsement of the sponsor or its policies.
6. Identification of supporting sponsor partners must be disclosed on all promotional and briefing materials. The use of DSI name and activities on partners websites, social media must be disclosed as a partnership. No promotional and briefing materials may be used by partners that include DSI information without approval of DSI Board.

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Partnership Agreement

Name of Organization: _____

Address: _____ City: _____ Zip: _____

Phone _____ Email Address _____

Organization Contact name: _____

Phone _____ email address _____

Organization primary business: (Brief description including the population served and area of services)

Organization will provide to DSI: (include frequency, ex: monthly, annually, quarterly).

DSI will provide to the partnering Organization (include frequency)

Partnership service location (address with location contact information):

Contact: _____ phone: _____

Service location: _____

City: _____ Zip: _____

Partnership will commence:

Date: _____ Time: _____

Partnership Agreement:

DynamicSolution, Inc. Contact: _____ Print: _____

Partnership Contact: _____ Print: _____

DynamicSolution, Inc. Approval:

Partnership Officer: _____ Print: _____

Member of Assignment: _____ Print: _____